



PRESS RELEASE

ACCELL GROUP PUBLISHES ANNUAL REPORT 2018 AND CONVOCATION AGM

HEERENVEEN (THE NETHERLANDS), 12 MARCH 2019 - Today, Accell Group N.V. ("Accell Group") has published the website with its Annual Report 2018, as announced on 8 March. This website can be viewed via a link on the corporate website (www.accell-group.com). A PDF-version of the Annual Report can also be [downloaded](#).

The convocation for the Annual General Meeting of Shareholders (AGM; 24 April 2019 at 14:30 hrs CET at "Experience Center De Fietser" on Akulaan 2 in Ede) has also been published today on www.accell-group.com, in the section "Corporate Governance / Annual General Meeting of Shareholders". The agenda for the AGM 2019, the accompanying explanatory notes and other obliged information / documents can also be found here, including the intended nomination for appointment of a new chairman of the Supervisory Board of Accell Group.

From the moment of publication, information about the meeting is also available for shareholders during office hours (free of charge):

- at Accell Group's office (Industrieweg 4, Heerenveen);
- on request at the company: +31 (0)513 638 703 or info@accell-group.com;
- via ABN AMRO Bank N.V.: +31 (0)20 344 2000 or corporate.broking@nl.abnamro.com.

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ABOUT ACCELL GROUP

Accell Group focuses on the mid-range and higher segments of the market for bicycles and bicycle parts and accessories. We are the European market leader in e-bikes and the European number two player in bicycle parts and accessories. Well-known bicycle brands in our portfolio include Babboe, Batavus, Daimonback, Ghost, Haibike, Koga, Lapierre, Raleigh, Sparta and Winora. XLC is our exclusive brand for bicycle parts and accessories. Spread over 18 countries, we employ approximately 3,000 people who are active in such areas as development and design, logistics and assembly and marketing and sales. Our bicycles and related products are sold to dealers and consumers in more than eighty countries. In 2018, we sold around 1.1 million bicycles and recorded a turnover of over € 1 billion. Our headquarters are located in Heerenveen (the Netherlands). Accell Group shares are traded on the official market of Euronext Amsterdam and are included in the Amsterdam Small Cap index (AScX). www.accell-group.com

CONTACT

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AGENDA

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| 24 April 2019 | General Meeting of Shareholders |
| 19 July 2019 | Publication interim results |

This is a public announcement by Accell Group N.V. pursuant to section 17 paragraph 1 of the Market Abuse Regulation (596/2014/EU).