

## Accell Group NV Annual results 2005

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# **Agenda**

- Accell Group in 2005
- Share price
- Financials
- Outlook



#### Further growth...

- Turnover + 8%, organic turnover growth 5%
- Accell exceeded the "top year" 2004
- "Power in branding and distribution"
- Innovation, flexibility and making use of synergies
- Net result + 18%
- Profit per share + 14%
- EBIT from 6,7% to 7,0% of turnover



## **Summary results**

(x EUR million)	31-12-2003	31-12-2004	31-12-2005	
Turnover	289,6	341,1	369,3	8%
Net profit	9,2	13,2	15,5	18%
Profit per share	1,10	1,54	1,75	14%
Solvability	35,2%	34,9%	42,9%	
Balance sheet total	141,6	173,6	180,3	
Share price	8,10*	15,70	20,40	30%

<sup>\*</sup> Re-accounted after split

<sup>■ 2004</sup> and 2005 figures in accordance with IFRS



#### **Bicycles: The Netherlands**

- Campaign bicycles Batavus very successful
- Cooperation Koga and Spyker
- Sparta expands success e-bike
- E-bike now also produced by Batavus, Koga and Hercules
- Koga produces 'custom-made' bicycles
- New collection for children bikes Loekie
- Juncker Bike Parts extends range offered to bicycle dealers

**22 February 2006** 



#### Joint promotion:





## Synergy:





Following in the footsteps of Sparta: electric bicycles by Koga and Batavus



### **Bicycles: Germany**

- Increase of market demand for bicycles
- Increase of turnover and volumes
- More focus on fitness activities
- Winora has successful 'custom made' program
- Winora improved its position with acquisition of Julius Holz

**22 February 2006** 



#### **Bicycles: France**

- Lapierre:
  - Stable growth, improved market position
  - Strong positioning of the Lapierre trademark, (extension of international reputation).
- Mercier:
  - Market position of mega stores is weakening: results Mercier under pressure



#### **Bicycles: Other countries**

- Tunturi confirmed its position as market leader in Finland
- Bicycle sales are fairly stable
- Further increase of export activities by Koga and Lapierre (including US and Canada)



#### **Fitness**

- Western Europe is catching up with US in respect of fitness activities
- Extension of distribution network: acquisition of sales organizations in UK, North America and Austria
- Increase of sales in numbers and turnover
- Restructuring of Tunturi in Finland: replacement of production to Baltic States
- Fitness Head Quarters now based in The Netherlands



### **Acquisition Strategy**

- Growth: both organic and by acquisitions
- Expansion in both bicycles and fitness
- Accell Group searches the market actively, within and outside Europe
- Candidates must fit into group culture
- Brands in middle and top segment
- Stand-alone profitability, making use of synergies



#### **Acquisitions in 2005**

- Julius Holz GmbH &Co Kg: trading company in bicycles, bicycle parts and accessories
- Accell Fitness North America Inc., distribution of fitness activities in Canada
- Lacasdail Holdings Ltd; distribution fitness activities U.K. from 50% participation to 100%
- Dowi Fitness und Sportgeräte GmbH, distribution fitness activities in Austria

Announced in 2005, consolidated per 1/1/2006:

 Antec B.V.: production and development of bicycles driven by an electric motor



#### **Expansion to the US** (acquisition 2006)

- Seattle Bike Supply: highly trusted supplier of bicycles, bicycle parts and accessories
- Turnover of around USD 36 mln on a annual basis
- Strong distribution network
- World market leader in BMX segment: introduction of BMXraces as Olympic sport in Beijing '08
- Introduction of Accell Group to a second large market for high end bicycles



#### Appeal against NMa decision

- In April 2004 penalty of EUR 12,8 mln imposed in connection with alleged pricing agreements
- Result of objection procedure with NMa: penalty reduced by 10%, but still is far beyond all reasonable proportions
- Allegations are incorrect, no single penalty has ever been imposed in NL or Europe based on one-off unilateral statement
- Appeal lodged with independent judge: early March Accell's statement of appeal is due
- Extensive file which has many leads to lodge an appeal
- No provision included in financial accounts



#### **Corporate Governance**

- Policy consistent with 2004
- Accell Group complies with regulation
- No new deviations from Dutch Corporate Governance Code (Code Tabaksblat) compared to 2004
- Provision of information to shareholders:
  - Code Tabaksblat: all information on corporate web site
  - AFM: all information in press release



# **Dutch Security and Exchange Commision**(AFM)/IFRS

- Financial Rules Regulations/IFRS are extensive for smaller listed companies
- Provision of information to shareholders, means also information for:
  - Customers
  - Suppliers
  - Competitors

**22 February 2006** 



## **Agenda**

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## **Share price development**



**22 February 2006** 



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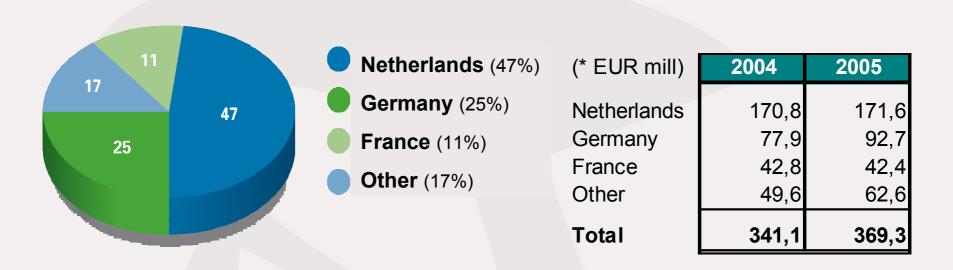
#### P&L

(x EUR million)	2004	2005	
Net turnover	341,1	369,3	
Cost of materials	210,8 61,8%	230,6	62,4%
Other costs	107,5	113,0	
EBIT	22,8 6,7%	25,7	7,0%
Result minority share	0,3	0,0	
Cost of interest	(2,8)	(3,0)	
Taxes	(7,1)	(7,2)	
Net profit	13,2 3,9%	15,5	4,2%

2004/2005 according to IFRS

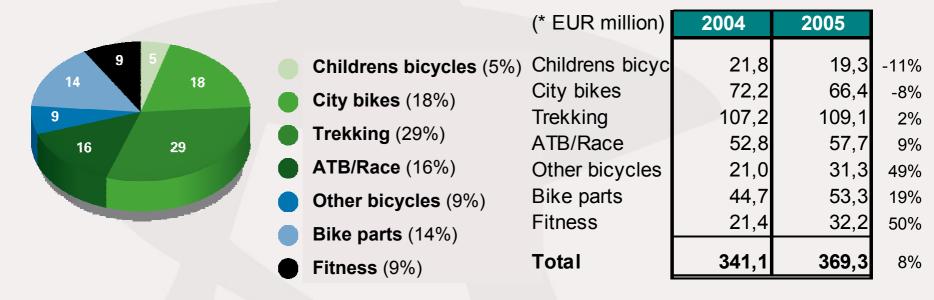


#### Geographical turnover





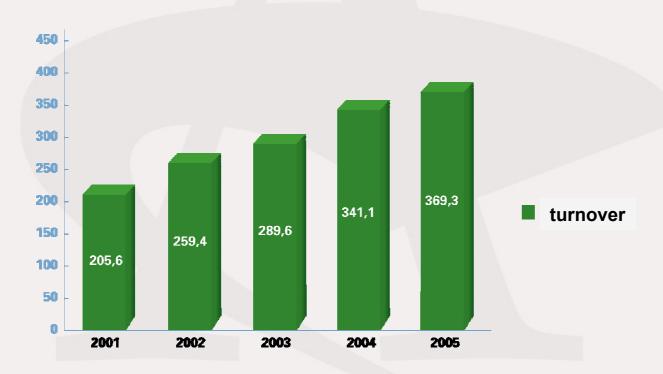
#### Turnover by product group



- Product mix changes structurally due to increase of bike parts and fitness activities
- Turnover of "other bicycles" increases, mainly due to electric bicycles



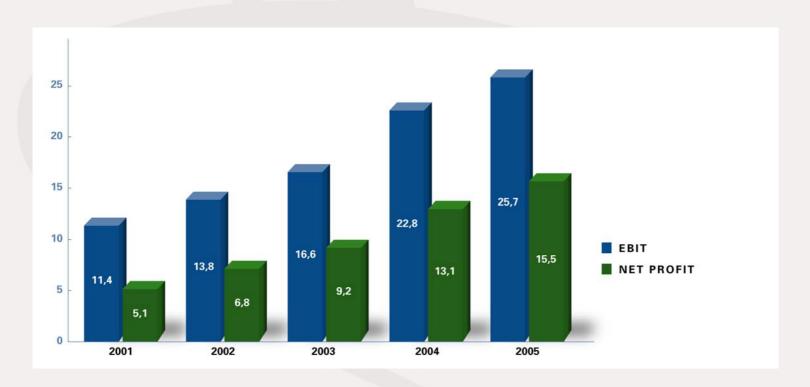
#### **Development of turnover last 5 years**



- Amount of bicycles sold in 2005: 858.000 units (2004: 865.000)
- Average price of bicycles sold increased 4% to around € 330



#### Development of results over last 5 yrs



■ Figures 2004 and 2005 in accordance with IFRS



## **Segment information**

(x EUR million)		2004			2005	
	Bicycles & Parts	Fitness	Total	Bicycles & Parts	Fitness	Total
Net turnover third parties	319,7	21,4	341,1	337,1	32,2	369,3
Result per segment	29,9	0,4	30,3	32,7	1,4	34,1
Result / net turnover	9,4%	1,9%		9,7%	4,3%	
Segmental costs not allocated			0,7-			0,8-
Corporate costs not allocated			6,8-			7,6-
Operational trading results			22,8			25,7
Result minority shares			0,3			0,0
Cost and benefit of interest			-2,8			-3,0
Earnings before taxes			20,3			22,7
Taxes			-7,1			-7,2
Net result after taxes			13,2			15,5



#### **Material costs**

Relative increase of material costs

(x EUR million)	2004	%	2005	% omzet
Turnover	341,1	100,0%	369,3	100,0%
Material	210,8	61,8%	230,6	62,4%
Added value	130,3	38,2%	138,7	37,6%

- Reasons for minor decrease of added value:
  - Sharper pricing policy
  - Changing product mix
  - Increasing cost of material and outsourcing



#### **Operational expenses**

Operational expenses, excl. cost of material, relatively decreased

(x EUR million)	2003	2004	2005
Cost of labor	45,2	53,8	57,7
Depreciations	3,9	4,4	4,6
Other expenses	39,1	49,3	50,7
Total	88,2	107,5	113,0

- Cost of labor from 15,7% to 15,6% of turnover
- Cost of marketing amounted to 3 tot 4% of turnover (same as 2004)
- Other costs from 14,4% to 13,7% of turnover
- Total costs from 31,5% to 30,6% of turnover



#### Results by half year

Net turnover	204,3	213,8	136,8	155,5
	61,9%	61,0%	61,7%	64,4%
Cost of goods	(126,4)	(130,5)	(84,4)	(100,1)
Other expenses	(64,5)	(67,2)	(43,0)	(45,8)
	(190,9)	(197,7)	(127,4)	(145,9)
EBIT	13,4	16,1	9,4	9,6
	6,6%	7,5%	6,9%	6,2%
Minority share	0,2	0	0,1	0,0
Interest	(1,9)	(2,0)	(0,9)	(1,0)
Taxes	(4,1)	(4,5)	(3,0)	(2,7)
Net profit	7,6	9,6	5,6	5,9
	3,7%	4,5%	4,1%	3,8%

■ Due to lower tax rate net-profit increases more than EBIT



### **Balance sheet, assets\***

Assets (x EUR million)		
	2004	2005
Fixed assets		
Intangible assets	3,2	3,9
Tangible assets	39,0	43,1
Financial fixed assets	5,7	4,8
	47,9	51,8
Other assets		
Stock	76,6	76,6
Debtors	49,0	51,8
Cash	0,1	0,1
	125,7	128,5
Total assets	173,6	180,3

<sup>■</sup> All financial figures are in accordance with IFRS and with the general understandings thereof per 31 december 2005



#### Working capital

(x EUR million)	2004	2005
Stock	76,6	76,6
Debtors	43,3	47,3
Creditors	21,8-	31,1-
	98,1	92,8

- Much attention for stock management and production planning in 2005:
  - Effect of acquisitions on end-of-year stock position is € 7,1 mln
  - Decrease of organic stock
- Amount of debtors is equal in relation to turnover
- Increased use of suppliers credit end of year



#### **Balance sheet, liabilities\***

Passiva (x EUR million)	2004	2005
Group equity	60,7	77,4
Provisions	10,0	10,1
Long term debt	26,7	25,1
Credit Institutions	40,4	24,5
Short term debt	35,8	43,2
	173,6	180,3

- Decrease of bank credit due to positive operational cash flow
- Strong increase of suppliers credit

<sup>•</sup> All financial figures are in accordance with IFRS and in accordance with the general understandings thereof per 31 December 2005



#### **Group equity**

Equity per 31-12-2004:	EUR 60,7 mln
Increase due to profit	EUR 15,5 mln
Dividend pay out 2004	-/- EUR 1,2 mln
Change in hedging reserve (financial instruments)	EUR 2,0 mln
Other changes	EUR 0,4 mln
Increase in 2005	EUR 16,7 mln
Equity per 31-12-2005:	EUR 77,4 mln

- Solvency ratio ultimo 2005 is 43% (2004: 35%)
- Per average weighed share group equity increases 23% to a value of € 8,71 (2004: € 7,09)
- Hedging reserve depends on changes of price of currency prices and effectiveness of hedging activities



#### **Cash flow**

(x EUR million)	2004	2005
Net profit Depreciations	13,2 4,4	15,5 4,6
Cash flow	17,6	20,1
Mutation working capital	19,8-	6,7
Cash flow from operational activities	(2,2)	26,8
Cash flow resulting from investments	(5,2)	(7,3)
Cash flow resulting from acquisitions	(3,1)	(3,2)
Free cash flow	(10,5)	16,3



#### **Profit per share**



■ Figures 2004 and 2005 are in accordance with IFRS



#### **Ratios**

	2004*	2005*
ROCE	17%	19%
ROE	22%	20%
Operational result / turnover	7%	7%
Solvency	35%	43%
Average amount of employees	1.405	1.430

Ratios 2004 en 2005 in accordance with IFRS



#### **Dividend proposal**

Optional dividend

Dividend proposal: € 0,83

Payout 2005: 47,4%

Dividend yield: 4,1%\*

(2004: € 0,72)

(2004: 47,3%)

(2004: 4,6%)\*

<sup>\*</sup> Based on end of year share price



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### "Power in branding and distribution"

- Enforcement and extension of brands
- Focus on comfort, design, safety and sustainability
- Distribution through independent bicycle dealers (IBD's): development towards bigger, more modern shops
- Intensive support and cooperation with IBD's: in-store and direct marketing, service, technique, warranty strategy



### **Production and outsourcing**

- Consistent consideration of 'make or buy'-decision
- Outsourcing of large number of components to Asia
- Expansion of production facility in Hungary
- New production activity in Baltic states
- A lot of attention for education and multiple usage of personnel
- Considerable number of flexible labor contracts
- Continued attention for staff education and employee flexibility



### **Strategy Accell Group**

- Continue to provide consumers with added value by supplying them with high quality and recognizable products
- Extension of brand portfolio, direct marketing and intensive cooperation with IBD's
- Extension of activities in fitness segment and custom-made bicycles
- Continuing strict control of costs, control of stock, portfolio management, further use of synergy advantages
- Active search for acquisition opportunities



#### Outlook 2006

- Continuation of recovery of consumer confidence
- Further attention for recreation, health and fitness
- Integration of Seattle Bike Supply and making use of synergy opportunities
- Intensive cooperation with IBD's
- Expected increase of turnover and operational results (barring unforeseen circumstances)



#### **Batavus Weekend**



Consumer price: EUR 799,-

- Very successful campaign bicycle
- 8 gear Nexus
- Roller brakes
- Hub dynamo with automatic lights
- Integrated computer



### **Batavus fitness equipment**



Consumer price: EUR 799,-

- Batavus Ultimate Cross X4
- Synergy: Batavus line is based on Bremsey model
- Variety of functions on display
- Variety of training programs, training levels and user profiles
- Extra memory capacity through replaceable USB-sticks



## **Tunturi top home trainer E-80**



Consumer price: EUR 1.999,-

- Revolutionary new cockpit
  - Scenery cycling
  - Integrated mp3 player
  - Easy touch menu
- Natural bicycle feeling due to narrow distance between pedals
- Soft touch pedal: training without sporting shoes is possible



## Koga / Spyker Aeroblade



Consumer price: EUR 12.500,-

- Koga design in cooperation with Spyker, producer of exclusive high-tech sports cars
- Cooperation between two top trademarks
- Maximal sale of 50 pieces
- Titanium frame, carbon wheels and mudguards, special version Rohloff 14-gear hub



### **Sparta ION Bullit**



Consumer price: EUR 899,-



Consumer price: EUR 2299,-

- Above: Silver Bullit, Sparta's "eye catcher, to be used to cruise or laze about the streets"
- Below: ION technique (invisible integrated pedal support)
- Sparta wants to develop bicycles conform specific wishes of customers
- Sparta opens "charging points" for ION in 2005





#### Winora: BMW Bike



Consumer price: EUR 799,-

- Ideal travel partner for larger and smaller distances
- BWM design with integrated logo
- Comfort focus: spring mounted fork, spring mounted saddle pen, hub dynamo, various light levels



# Accell Group NV Annual Report 2005

**QUESTIONS**???